



# I'd like to work in... Hertsmere 2018/19



Hertsmere in southern Hertfordshire borders on London. Borehamwood in the centre of the Borough has strong links to the film and television industry. Potters Bar, once a Roman town, is situated to the east of the district.

## Hertsmere facts and figures

**Total population** 104,000  
**Working age population (16-64)** 63,200

Source: ONS population estimates for 2017

**Employed and self-employed** 48,500  
**Unemployed** 3.9%

Source: ONS annual population survey for period Jul 2017-Jun 2018

## Qualifications

Hertfordshire has a highly qualified workforce with 59.3% of the working age population having achieved a qualification at Level 3 and above, so jobseekers are competing with other well qualified applicants.

- **74.3%** of Hertsmere residents are qualified to **level 2** or above (5 or more GCSEs at A\*-C or equivalent)
- **35.8%** of Hertsmere residents are qualified to **level 4** or above (HND, degree or equivalent)

Source: ONS annual population survey for period Jan 2017-Dec 2017

## Employee jobs by industry in Hertsmere (2017)

### Sectors with highest number of employees

Industry	Number	%
Wholesale, retail trade and motor trades	9,000	17.0%
Professional, scientific and technical	6,000	11.3%
Construction	5,000	9.4%
Administrative and support services	5,000	9.4%

### Sectors with lowest number of employees – 1,000 or less

- Water supply, sewerage, waste management...
- Electricity, gas, steam, air conditioning supply
- Public admin and defence

**Total employee jobs= 53,000**    **7.9%** of employee jobs are full-time    **32.1%** of employee jobs are part-time

Employee jobs excludes self-employed, government supported trainees and HM Forces. Source: ONS business register and employment survey

## Apprenticeships

During 2017, **114** new apprenticeship opportunities in the Hertsmere area were advertised by Hertsjobs16to19

Source: YC Hertfordshire – Hertsjobs16to19 Vacancy Analysis Jan-Dec 2016

## Earnings

**Hertsmere residents = £644.00 per week**

**Hertsmere employees = £624.30 per week**

Source: ONS annual survey of hours and earnings - resident analysis/workplace analysis – median full-time gross weekly wage 2018

Workers aged 25+ are entitled to the **National Living Wage**, and those 24 and under to the **National Minimum Wage**.

Hourly rates are... 25 and over =£7.83    21 to 24 = £7.38    18 to 20 = £5.90    Under 18 = £4.20

Apprenticeship rate = £3.70 for apprentices aged under 19 or age 19+ and in the first year of their apprenticeship

Source: www.gov.uk – rates are from 1 April 2018

## Employment areas

The main employment areas in Hertsmere are Station Close and Cranbourne Road in Potters Bar, and Elstree Way and Stirling Way in Borehamwood.

In 2018 there were 7,720 local business units in Hertsmere;

- 88.6% of them employed fewer than 10 employees

- 15 employed more than 250

Source: Inter Departmental Business Register (ONS)

